

8 July 2007

Dear FCC,

I am not a subscriber of either service, but I agree with the companies decisions to merge. The world has changed drastically in the past few years and so has the market in which XMSR and SIRI compete. The reason I do not subscribe to satellite radio is because there are better alternatives for me at the moment. I have terrestrial radio, my IPOD attached with an Itrip, and am thinking about HD radio. In the current market my best option is the Ipod. However if the two companies merged and had a better product then I would consider switching to their product because the satellite would provide better competition. Thus this merger would provide healthy competition and consumer benefit, because it would expand the satellite programming and technology. The question at hand is whether satellite radio is in direct competition with terrestrial radio, Ipod's and MP3, and HD radio. The answer is yes, because these sources all pull away market share from XMSR and SIRI. By no means does satellite completely control the radio industry, and they only occupy a small market share. To provide one perspective look at how APPL stock has performed since the introduction of the Ipod, then look at the performance of SIRI and XMSR since the introduction of the Ipod. The Ipod expanded quickly and became as commonplace as the Sony Walkman. Only a fool or a paid liar could argue that Ipod and satellite radio have nothing to do with each other. You should not be fooled into focusing on only one part of the picture. You need to examine the entire picture and its surroundings to make a decision. Everything that occurs in the world and in an economic market is effected by and effects everything else.

Please allow the merger to take place, because it will cause competition, and it will encourage other businesses to enhance their market offerings. Technology, change and growth occur in a good society where advancement is encouraged. By stopping this merger you are just encouraging the status quo which should never occur for very long in a free market.

On a final note for people who say there is a regulation that permits these two companies from merging:

The market is not static, it is a dynamic thing that is ever changing and adapting. Rules are always changed or modified because the world changes. Organizations and societies need to change the rules to fit the times. An oversight committee like the FCC should not try to change the times to fit the rules. That is illogical. The church changed its doctrine over thousands of years in order to survive. In the same sense we amended our Constitution because it was not perfect and it was written over two hundred years ago. The amendments to the Constitution were necessary for a changing country. Previous rules need to be judged for their relevancy and their fairness, and that is part of the strength of our country. We have a system in place to interpret the law. So please think about how the market has changed, and how these companies and products have performed. Then please decide what you think is good for the consumer and what the consumer wants. Thank you.

Regards,

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